

World Health Design – Media Information

World Health Design is the first truly international journal connecting more than 9,000 researchers and practitioners in interdisciplinary fields with a common goal to improve global human health, wellbeing & quality of life through better design, technology & architecture.

Published quarterly, World Health Design is a feast of global news, discussion & analysis, arts & culture reviews, architectural project reviews, regional market, business & technology reports and the latest scientific research, offering a unique and unrivalled reader experience.

By uniting the disciplines of architecture, design, psychology, the health sciences and economics, World Health Design is breaking new publishing and media ground, and helping to spread knowledge and understanding in the creation and development of health through environmental design.

Editorial structure

World Health Design offers a unique editorial blend of regular features, topical response and scientific papers independently evaluated by our editorial advisory board and scientific committee.

Regulars

Standpoint

An incisive, reflective and at times controversial comment from the frontline of design & health.

Inquiry

Opinion formers from all four corners of the globe share their views on a topical issue of the moment, in our 'Inquiry' into the social, economic and political dynamics shaping design & health.

Dialogue

Each issue, WHD brings together thought leaders from interdisciplinary fields in a meeting of minds to interpret the relationship between design & health and architecture, culture & technology.

Scientific Review

Our international editorial advisory board and scientific committee ensure that all research papers, exclusively published in WHD have applied robust scientific methodologies and are at the leading edge of research and science in the interdisciplinary fields of design & health.

Project Reports

WHD reports on the latest benchmark architectural projects around the world, either completed or in the design and planning stage set to establish new standards in design quality.

Market Reports

From Asia to North & South America, Oceania, the Middle East and Europe, WHD reports on the social, economic and cultural trends influencing key projects in different regions of the world.

Technology Reports

As rapid advances in technology redefine human lifestyle and patterns of behaviour, WHD reports on the latest design innovations set to contribute to improvements in human health and wellbeing.

Arts & Culture Reviews

A reflection on today's art and cultural expression, through reviews by leading researchers & practitioners of the latest books, web sites, films, exhibitions and conferences.

World Health Design – Editorial Programme 2008/9

World Health Design does not apply a rigid editorial structure, preferring to remain topical and responsive to an ever-changing world in the field of design & health. In consultation with our editorial advisory board, our features programme ensures a balanced approach to reporting on research & practice in different markets around the world, ensuring maximum exposure for your advertising spend.

April 2009

Project review	Elderly care
Market report	Asia and Oceania
Special report	Singapore & Malaysia

October 2009

Project review	Community health
Market report	Europe
Special report	South America

Advertising deadline: 7 April '09

Advertising deadline: 20 September '09

July 2009

Project review	Children's Health
Market report	Middle East
Special report	India and China
Show report	6 th Design & Health World Congress

January 2010

Project review	Mental health
Market report	Africa
Special report	USA and Canada
Show reports	Medica 2009 Healthcare Design 09

Advertising deadline: 7 July '09

Advertising deadline: 15 December '09

Areas of coverage

World Health Design provides regular coverage of the latest research and practice in the field of design & health.

Design

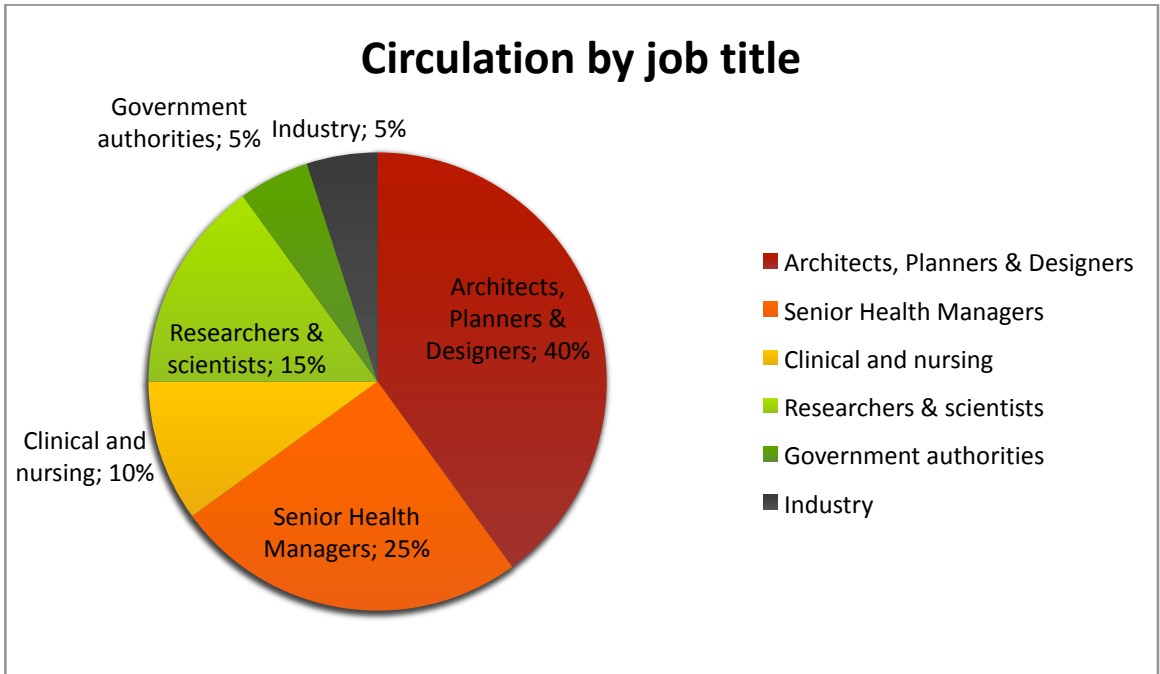
- Masterplanning
- Interior design
- Landscape design
- Flooring design
- Lighting design
- Arts in health
- Sustainable design
- Urban town & city planning
- Transportation planning

Health

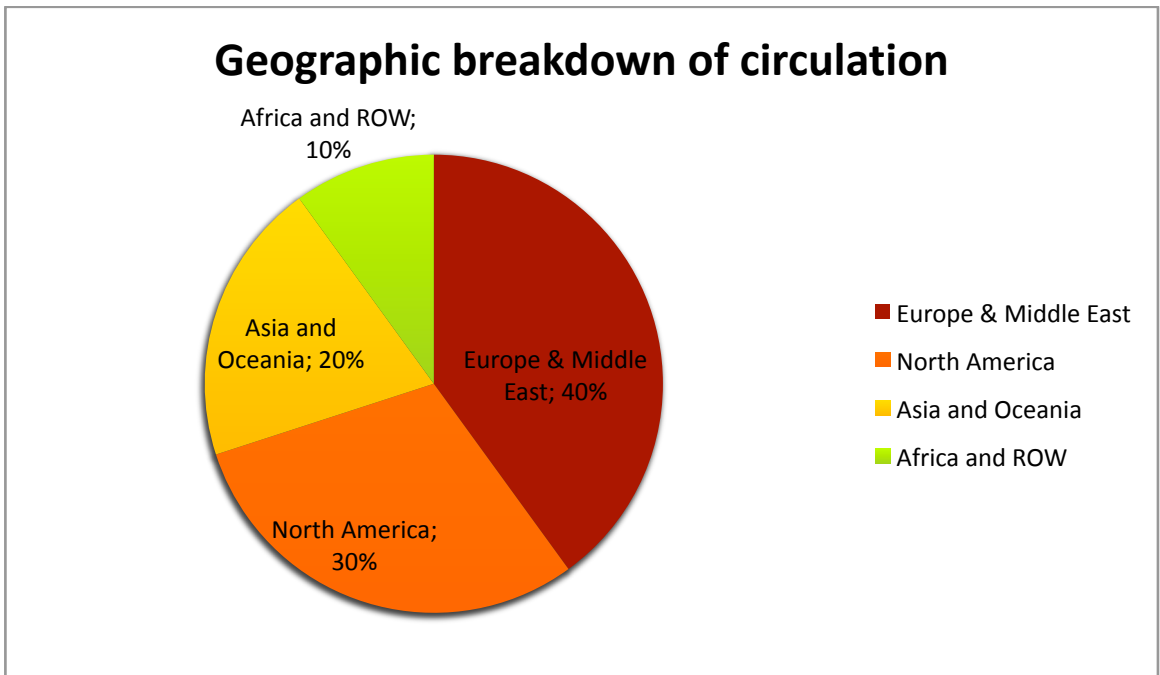
- Health planning
- Health management
- Health technology
- Health sciences
- Health economics
- Infection control
- Environmental sciences
- Neuroscience
- Psychology

Circulation breakdown

World Health Design is circulated to more than 8,000 researchers and practitioners all over the world. The journal's global reach extends to every continent:



World Health Design puts you on contact with a unique interdisciplinary mix of thought leaders and decisions makers in government, academia and business.



World Health Design – Advertising 2008/9

World Health Design reflects the values of the International Academy for Design & Health and its role in advancing excellence in the design of psychosocially supportive environments that support the creation of health and wellbeing.

As the only international journal addressing these fundamental values in the field, placing an advertisement in World Health Design helps you to meet both research, marketing and broader business objectives, including opportunities to:

- Develop your brand in international communities
- Enhance your organisational image
- Strengthen your sales & marketing campaigns
- Ensure decision makers are specifying your business
- Improve your knowledge network
- Find global research and business partners
- Recruit leading researchers and practitioners

Advertising rate card

Display	1 insert		2 inserts		4 inserts	
	€	£	€	£	€	£
DPS	6295	4955	5700	4495	4950	3900
Page	3750	2950	3330	2640	2750	2160
1/2 DPS	3825	2995	3400	2680	2780	2190
1/2 page	2195	1695	1850	1450	1450	1150
Cover positions	€	£	Special positions (+)	€	£	
IFC	4250	3350	Solus	320	250	
OBC	4125	3250	RHP	250	200	
IBC	3925	3095	1st spread	300	235	
Advertising features (+)	€	£	Technology profiles	€	£	
Advertorial DPS	625	495	Double Page Spread	1800	1450	
Advertorial Page	450	350	Page	1450	1150	
Advertorial 1/2 page	325	250	1/2 page	825	650	